

New Regional Director to Work with Colorado and Wyoming Schools

College Assist is delighted to announce the newest member of our client relations team, Regional Director Debbie Erickson. Although she's new to College Assist, Debbie has been in student lending for 25 years, 16 of them spent at CollegeInvest. For the past eight years she served as senior account manager for Citibank.

In her role as regional director, Debbie will connect one-on-one with financial aid offices throughout Colorado and Wyoming, helping ensure our school clients have the tools they need.

"I've been visiting schools in both Wyoming and Colorado for the last 10 years, so I know many of them already," says Debbie. "I like to listen, and I like knowing that school clients feel comfortable talking to me."



Debbie's multi-faceted background in secondary markets and lender operations gives her a unique perspective. One of her personal goals on behalf of College Assist is to maintain our open communication with lenders. In turn, she says, school staff can be reassured of a consistent message from both lender and guarantor. She also understands that schools rely on guarantors to help provide loan resources.

"As a guaranty agency, that's part of our responsibility," says Debbie.

Away from the world of student loans, Debbie pursues creative fun, mostly by focusing

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on home decorating...and re-decorating. "I think I painted every wall in my house this summer," she admits.

It's a good thing. As a new grandmother, she'll likely have less time for painting projects in the near future. Debbie's first grandchild was born last summer, and another is due in March. "There's nothing like it," says Debbie.

did you know?

Nearly three-quarters of Americans (71 percent) believe that a student can learn just as much in the first two years at a community college as at the first two years at a four-year institution. And more than two-thirds (67 percent) say that almost anyone who needs financial help for college can get loans or financial aid.

Source: The National Center for Public Policy and Higher Education



dedicated

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outlook

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