

Meet Julia Alexander: College Assist's Virtual Voice and Training Expert

Trainer extraordinaire. Compliance expert. The voice on the other end of the webinar. That's Julia Alexander, College Assist's Compliance and Training Officer.

Julia shares her financial aid experience and expertise with a multi-state audience of school professionals by presenting the majority of College Assist's free trainings. In the last year, she has added webinars to our portfolio of workshops.

"Webinars allow us to give schools access to compliance training free of charge so they can stay up to date," says Julia. "In each webinar, we try to include practical considerations so participants can really apply the content to their own work."

When Julia was a new financial aid director several years ago at Rocky Mountain College of Art and Design, she relied on College Assist's compliance and training staff to help navigate the loan program's complexities. These days, she enjoys being able to return the favor. Julia's experience as a financial aid director combines with her background and education for great success in her current role.

Prior to working in financial aid, she worked as the University of Georgia's Compliance Officer for Human Subjects Research. After receiving her degree from the University of South Carolina, Julia taught at a variety of colleges and universities as a sociology instructor.



College Assist began its webinar training program more than a year ago with Julia pioneering the effort. In the last six months, she has trained several hundred financial aid administrators from dozens of states, all from the convenience of their own desktops.

"I especially enjoy being able to reach a larger number of people through the webinars," says Julia. "It's also very satisfying to find new ways to present information so it can be understood easily by the audience."

Julia maintains her expertise and hones her training skills by staying active in professional associations and presenting sessions at industry conferences. Last fall she co-presented three sessions at the CAFAA conference, and she previously received a CAFAA service award as a service organization sector representative.

Fun Apple Facts

