

Colorado Servicing Consortium Updates Its Look

“A unique Colorado partnership committed to innovative student loan solutions.” That’s how our Web site explains, in a sentence, the Colorado Servicing Consortium.

And while it remains the best written description of the Consortium’s mission, we’ve recently renovated the graphic presentation with a new logo (see below). The Consortium has used the previous logo since its inception in 1997, and the timing was right to update its appearance.



“With College Assist’s new name and logo introduced earlier this year, we saw a great opportunity to revisit the Consortium graphics as well,” said Misti Ruthven, Colorado Servicing Consortium client representative. “This new look is not just brighter, but bolder. The colorful mountain image visually depicts our commitment to Colorado.”

Misti notes that reinforcing the Consortium’s commitment

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within Colorado was an important consideration in choosing the logo’s design details. The Consortium was originally created at the request of Colorado schools to streamline the loan process for schools and borrowers. Prior to the Consortium, schools and borrowers found it difficult to find their loans, their lender or their servicer.

Today schools, borrowers and lenders continue to enjoy the one-stop exceptional customer service and life-of-loan processing the Consortium provides. Using StudentLoanOnLine™ (the Web portal created by the Consortium partners), students can apply online, sign their Master Promissory Note electronically, complete entrance counseling and, in some cases, initiate their private loan application. Schools are able to certify loans, make loan adjustments, hold and release funds and view reports and rosters online.

After 10 years, the Consortium remains a strong collaboration and a streamlined meeting place for Colorado schools, students, parents and lenders. Colorado Servicing Consortium lenders are:

- ASAP/Union Bank & Trust
- Bank of Colorado
- Chase
- Citibank
- CollegeInvest
- Colorado State Employees Credit Union
- Compass Bank
- Credit Union of Denver
- First National Bank
- Hispanic Association of Colleges & Universities
- Security Service Federal Credit Union
- TCF Bank
- U.S. Bank